

VOL. XXXVIII, NO. 24

WEEK ENDING

JANUARY 27, 1934

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



The Skipper of the Navy Seaplane Flight From California to Hawaii

Lieut. Commander Kneffler
McGinnis Gets Out of His
Flagship Upon Landing in
Pearl Harbor, Honolulu,
After the Record Non-Stop
Mass Flight of His Squad-
ron From San Francisco.

(Times Wide World Photos.)



A LONG PULL TO NOWHERE ON THE COLUMBIA CAMPUS: CANDIDATES
for the Varsity Crew at Practice in an Outdoor Rowing Tank, Designed by the Late Head Coach Richard Glendon, Set Up on the University Grounds in New York.



THE FINALISTS IN THE AMERICAN WOMEN'S SQUASH RACQUETS CHAMPIONSHIP: MRS. WILLIAM F. HOWE JR. of Boston, Winner of the National Title for the Third Time, Is Congratulated by Miss Anne Page (Left) After the Finals of the Tournament in New York.
(Times Wide World Photos.)



THE HEAVYWEIGHT SLUGGER OF BASEBALL SIGNS AT A REDUCED FIGURE: BABE RUTH, Star Hitter of the New York Yankees, and Jacob Ruppert, Owner of the Club, Get Together on the Contract for 1934 by Which Ruth Will Receive \$35,000, Still the Highest Salary in Baseball but \$17,000 Less Than He Got Last Year.
(Times Wide World Photos.)



THE BEST DOG IN THE SHOW OF THE PEKINGESE CLUB OF AMERICA: MRS. RICHARD S. QUIGLEY of Lock Haven, Pa., Receives From Frank Downing of Baltimore, the Club Trophy Won by Her Champion Pierrot of Hartlebury in the Exhibition in New York.
(Times Wide World Photos.)

At Left—ACROBATICS ON SOLID ICE IN THE ALPS: PHIL TAYLOR, Popular Continental Trick Skater, Jumping Through a Hoop Held on a Table at St. Moritz, Switzerland.
(Times Wide World Photos.)

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

VOL. XXXVIII, NO. 24

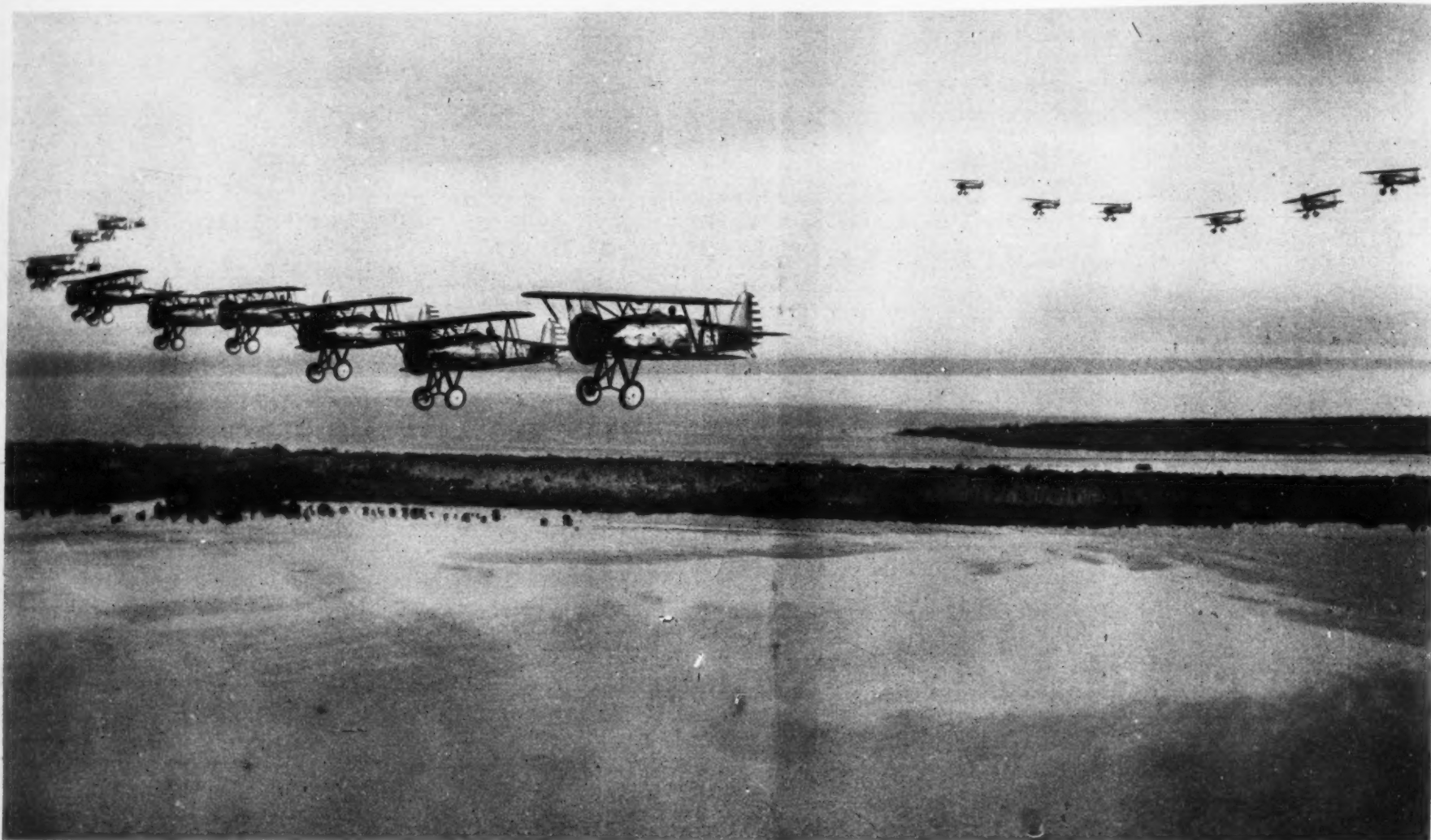
PRICE TEN CENTS

NEW YORK, WEEK ENDING JANUARY 27, 1934.



THE NEW PRESIDENT OF CUBA ACCLAIMED BY THE PUBLIC
Colonel Carlos Mendieta (Centre With Hand Extended), Chosen to Succeed Carlos Hevia, Provisional President for 37 Hours After the Fall of the Grau San Martin Régime, Surrounded by an Admiring Throng While on His Way to the Presidential Palace.

(Times Wide World Photos.)



ARMY FLIERS ON PARADE IN THE FLORIDA SKIES: PLANES

of the Eighth Pursuit Squadron from Langley Field, Va., Flying Over Miami During the Sixth Annual Miami All-American Air Meet.

(Times Wide World Photos.)



A SEMI-CIRCULAR WING WHICH INCORPORATES ALL THE MECHANICAL FACTORS OF FLIGHT: A PLANE OF RADICAL DESIGN

Is Introduced by Glen Doolittle, Test Pilot, at Washington, D. C.

(Times Wide World Photos, Washington Bureau.)



AT HOME FOR A LONG AND QUIET REST AFTER TEN DAYS IN THE AIR: MISS HELEN RICHEY

Photographs Mrs. Frances Marsalis, With Whom She Set a New Record for Endurance Flying at Miami, in Their Suite at the Hotel New Yorker Upon Their Return from Florida.

(Times Wide World Photos.)



FIRST AMONG THE SPORTSMEN PILOTS: LAWRENCE B. SHARPLES

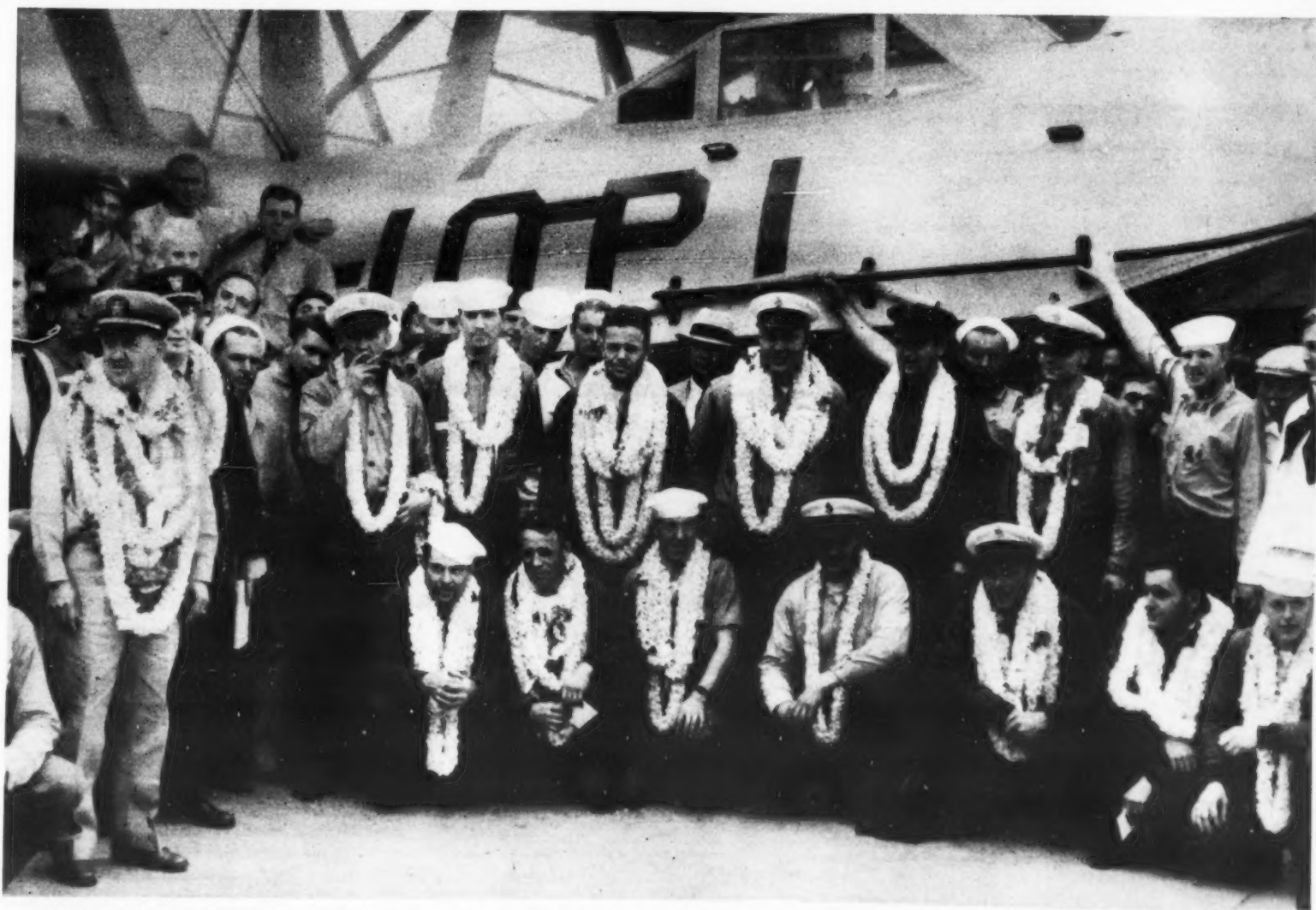
of Philadelphia, Winner of the Orlando-to Miami Cruising Speed Race Staged as a Curtain Raiser for the All-American Air Meet in Miami, Receives the Doherty Trophy and a Purse of \$500 From Henry L. Doherty (Right), the Donor.

(Times Wide World Photos.)

SIX NAVY SEAPLANES CONCLUDE A 2,400-MILE FLIGHT



THE LANDING OF
THE SQUADRON
IN HAWAII
TWENTY-FOUR
HOURS AFTER
LEAVING THE
PACIFIC COAST:
THE PLANES
Resting on the
Waters of
Pearl Harbor
at the End of the
Longest Non-Stop
Group Voyage
in the History
of Aviation.
(Times Wide World
Photos.)



HONOLULU WELCOMES A GROUP OF NAVY FLIERS WHO DROPPED IN FROM SAN FRANCISCO: OFFICERS AND CREWS of the 10-P Squadron, Decorated With Hawaiian Leis Upon Their Arrival at Pearl Harbor, T. H. Lieut. Commander Kneffler McGinnis, Who Was in Charge of the Flight, Stands at the Left.
(Times Wide World Photos.)



STUDENT FORESTERS GET A TASTE OF REAL WINTER: WORKERS
in the 117th Company of the New England CCC Camp at Tamworth, N. H., Form the Letters of Their Organization Against a Background of Deep Snow.
(Times Wide World Photos.)



A GOVERNMENT-OPERATED REHABILITATION CAMP FOR UNATTACHED MEN: MEMBERS
of a Camp at Molalla, Ore., Operated Under Federal Jurisdiction by the United States Forest Service, at Which Wanderers and Drifters Exchange Their Services for Clothing, Meals, Tobacco and Sleeping Quarters. They Receive No Pay, but if They Remain Three Months and Work Satisfactorily, They Receive Regular Employment Under the CWA.
(Times Wide World Photos.)



A LAKEFRONT AIRPORT FOR CLEVELAND FINANCED BY THE GOVERNMENT: SOME OF THE 1,500 CWA WORKERS

Employed on the \$250,000 Project Clearing the Site, Situated a Mile From the Business Centre, as Plans Sponsored by City Welfare Director David S. Ingalls, Former Assistant Secretary of the Navy in Charge of Aeronautics, Were Put in Motion.
(Times Wide World Photos, Cleveland Bureau.)



THE ENSIGNS OF THE CWA RAISED OVER AN OHIO CAMP: A CELEBRATION
by Workers on a Road Project Near the Cleveland Airport as the CWA and American Flags, for Which Each Man Contributed a Penny, Were Hoisted to the Camp Flagpole.
(Times Wide World Photos, Cleveland Bureau.)



A REWARD FOR SAFE FLYING GOES TO MARINE PILOTS: PRESIDENT ROOSEVELT
Presents the Herbert Schiff Trophy to Lieutenant David L. Cloud of Observation Squadron 7, Which Logged the Most Flying Hours With the Least Number of Accidents Among Service Units, at Ceremonies in the White House Executive Offices. Henry L. Roosevelt, Assistant Secretary of the Navy, Stands at the Right.
(Times Wide World Photos, Washington Bureau.)



THE PRESIDENT'S TRIBUTE TO AN INTELLECTUAL LEADER OF THE
EARLY DAYS OF AMERICAN DEMOCRACY: SERVICES AT THE GRAVE OF
BENJAMIN FRANKLIN
in Philadelphia, at Which a Wreath Sent by President Roosevelt Was Placed in Commemoration of the 228th Anniversary of the Birth of the Famous Patriot.
(Times Wide World Photos, Philadelphia Bureau.)



THE WIFE OF THE PRESIDENT AT AN EQUESTRIAN EXHIBITION: MRS. FRANKLIN D. ROOSEVELT
With Her Daughter, Mrs. Curtis Dall (Right), and Mrs. Kenyon Joyce, Wife of the Commandant, at a Driving and Riding Demonstration at Fort Myer, Va.
(Associated Press.)

AN EXPEDITION TO THE JUNGLES OF BRITISH GUIANA



A CRUISE THROUGH THE TREACHEROUS WATERS OF A JUNGLE - BORDERED RIVER: MRS. WILLIAM LAVARRE, Wife of the American Explorer and Geologist in Charge of the Expedition to Hunt Diamonds in the Jungles of British Guiana, Returning With Her Sister-in-Law, Ilse La Varre, to Their Base Camp on the Rupununi River in a Boat Propelled by Native Blacks.

(All Photos Times Wide World Photos.)
© LaVarre Guiana Expedition.)

At Left—
FOXES DESTINED TO A CIVILIZED LIFE OF EASE: MRS. LAVARRE

Receives a Present of a Snappy Pair of Pets From the Party's Native Guide.



A LITTLE GIRL WITH A GIANT'S APPETITE: MRS. LAVARRE Makes Friends With a Young Native of Guiana, Who Seems Keenly Interested in Chewing Up a Cake Nearly as Large as She.

At Left—
AMONG THE HARDSHIPS OF A SIX MONTHS' JOURNEY IN A LITTLE-KNOWN LAND: THE BOATS OF THE LAVARRE EXPEDITION, Laden With Supplies for the Long Trip, Are Pulled Through an Unnavigable Stretch of the Rupununi River by the Native Porters and Boatmen.

AN ARDUOUS SEARCH FOR DIAMONDS AND GOLD



A LONG STRETCH BETWEEN COURSES:
AN INDIAN BOY
Attached to the Party Puts His Performing Pelican
Through Its Best Trick With the Aid of a Fresh Fish.

At Right—

PANNING FOR PRECIOUS STONES: PORTERS
at Work Under the Supervision of Mrs. LaVarre
in a Jungle River.

AN AMERICAN WOMAN
DEEP IN HER QUEST
FOR DIAMONDS:

MRS. LAVARRE
and Her Guides Wading
Through the Infested Wa-
ters of a Jungle During
the Party's Difficult and
Dangerous Journey.

At Right—

ROUGH DIAMONDS
THE SIZE OF
QUARTERS:
MRS. LAVARRE
and One of the Porters
Examining Two of the
Many Stones Which With
a Large Number of Gold
Nuggets Were Panned
in the River.





IN THE
WORLD
OF ART

Paintings
by
Noted
Ameri-
cans

"THE DEEP LAKE, CANADA,"

BY EUGENE SPEICHER,

Purchased by the Metropolitan Museum of Art for Its Permanent Collection From the Frank K. M. Rehn Gallery in New York.

Eugene Speicher, an American artist born of American parents in Buffalo in 1883, has enjoyed a popularity and appreciation seldom equaled by a living artist. His one-man show at the Rehn Gallery, his first in five years, has created a sensation in art circles which indisputably establishes him as one of the foremost of American painters of all time. He began his art studies in 1902 at the Buffalo Fine Arts Academy, furthered them at the Art Students League of New York, and perfected them in the famous galleries of Europe. His paintings hang in many American museums and the medals he has won in national and district art exhibitions make a numerous display.

(Photo by William McKillop.)

"OLD HOTEL, CAUDEC," BY ELMER

SCHOFIELD, N. A.,

Included in His One-Man Show of Recent Works at the Fifth Avenue Branch of the Grand Central Art Galleries in New York.

Elmer Schofield began his career in Philadelphia, where he was born sixty-six years ago, as a student of the Pennsylvania Academy of Fine Arts. He was prepared for the eminent position in American art which he now holds by many years of study in Paris under such distinguished teachers as Bouguereau, Aman Jean and Doucet. Among his notable awards are the San Francisco Exposition Gold Medal of Honor, the Innes Gold Medal and the First Altman Prize, and his work is represented in permanent collections of the Metropolitan Museum, the Luxembourg, the Pennsylvania Academy, the Corcoran Gallery and in a large number of other famous exhibitions. He is a member of the Royal Society of British Artists and is well known in England both for his painting and his service as an artillery officer in the British Army during the war.

(Photo by Peter A. Juley.)





THE WINNER OF A BATHING BEAUTIES' DOG SHOW: MISS BILLIE YUILL

With Her English Bulldog Steve, Named the Best Dog in the First Exhibition of the Kind Staged on the Beach at Venice, Calif.

(Times Wide World Photos, Los Angeles Bureau.)



THE GRAND-DAUGHTER OF A FORMER PRESIDENT AND HER FIANCE: MISS GRACE ROOSEVELT, Daughter of Colonel and Mrs. Theodore Roosevelt, With William McMillan of Baltimore, as They Appeared at a Supper Club Party in Baltimore.

(Times Wide World Photos.)



A FLORAL CORONATION OF THE QUEEN OF THE SNOWS: MISS JOSEPHINE FISHER,

Selected to Rule Over the Eighth Annual Winter Sports Carnival at Big Pines, Receives Her Crown Amid the Flowers and Palms of Los Angeles, Which Is but a Two Hours' Drive From the Mountain Playground Where Skiing, Ice Skating and Snowball Throwing Contests Will Be Held Next Week.

(Times Wide World Photos, Los Angeles Bureau.)



THE SPORTS LEADERS OF SMITH COLLEGE: CAPTAINS of the Various Teams at the Women's College in Northampton Holding the Symbols of Their Athletic Specialties. (Eric Stahlberg.)

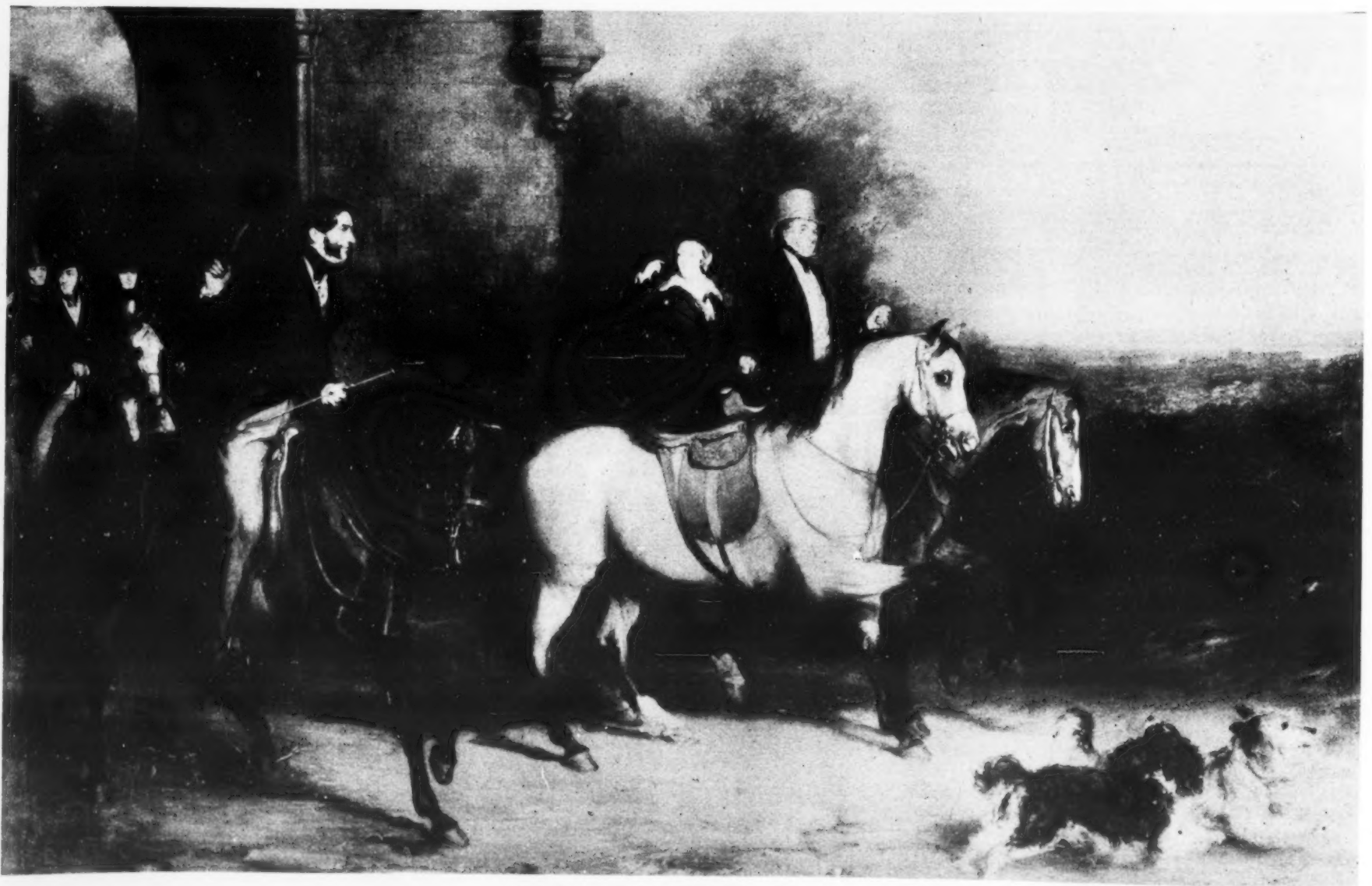


MRS. HARDING,
a Portrait by Sir Joshua Reynolds, Lent by the Earl of Harewood, Husband
of Princess Mary, to the Exhibition of British Art From the Middle Ages to
the Latter Half of the 19th Century, at Burlington House, Piccadilly, London.



A PORTRAIT OF SIR WALTER SCOTT FROM THE ROYAL COLLEC-
TION: A PORTRAIT OF THE LAIRD OF ABBOTSFORD,
Painted by Sir Thomas Lawrence and Lent by King George.
(All Photos on This and the Following Page © Royal Academy Exhibition
of British Art.)

NINE CENTURIES OF BRITISH ART



QUEEN VICTORIA RIDING OUT,
Painted by Sir F. Grant, and Lent to the Exhibition by King George.



"THE BOY WITH MANY FRIENDS,"
by Thomas Webster, Lent by the Bury Art Gallery.

MASTERPIECES IN A LONDON EXHIBITION



MASTER CREWE AS HENRY VIII,
A Painting by Sir Joshua Reynolds Lent by the Marquess of Crewe.



A PICTURE LENT BY THE KING OF ENGLAND: PRINCESS MARY
AS DIANA,
by Sir Peter Lely.



A TEST OF A PARACHUTE FOR AMBULANCE PLANE CASES: A DEMONSTRATION

Over Kelly Field, Texas, of a Device Perfected by Army Aviators by Means of Which a Person Confined to a Stretcher May Be Ejected From the Plane in Case of Emergency. A Parachute Attached to the Patient Is Released by a Rip Cord Tied to an Eighteen-Foot Line Which Allows Him to Descend Slowly While the Unsupported Stretcher Falls Away.

(Times Wide World Photos.)



WINTER'S SCULPTURE IN THE PACIFIC NORTHWEST: DEEP SNOW CARVED BY WINTRY GUSTS
After a Fall Twelve Feet Deep Had Buried the Cabins of Paradise Valley in Rainier National Park. (Rainier National Park Photo.)



A LARGE TURNOUT IN PREPARATION FOR THE DEFENSE OF A NATIONAL TITLE: CANDIDATES
for the University of Washington Varsity Crew, Winner of the Intercollegiate Regatta at Long Beach, Calif., Last Year, Are Addressed by Coach Al Ulbrickson at Their Boathouse in Seattle. (Times Wide World Photos.)



TWO OF ITALY'S MOST PROMINENT REPRESENTATIVES:

AMBASSADOR AUGUSTO RUSSO AND PRIMO CARNERA Exchange Greetings in Washington as the Heavyweight Champion Stopped Off in the Capital While En Route to Miami, Fla., to Train for His Bout With Tommy Loughran, the American Challenger.

(Times Wide World Photos, Washington Bureau.)

THE GOVERNMENT OF CUBA AGAIN CHANGES HANDS

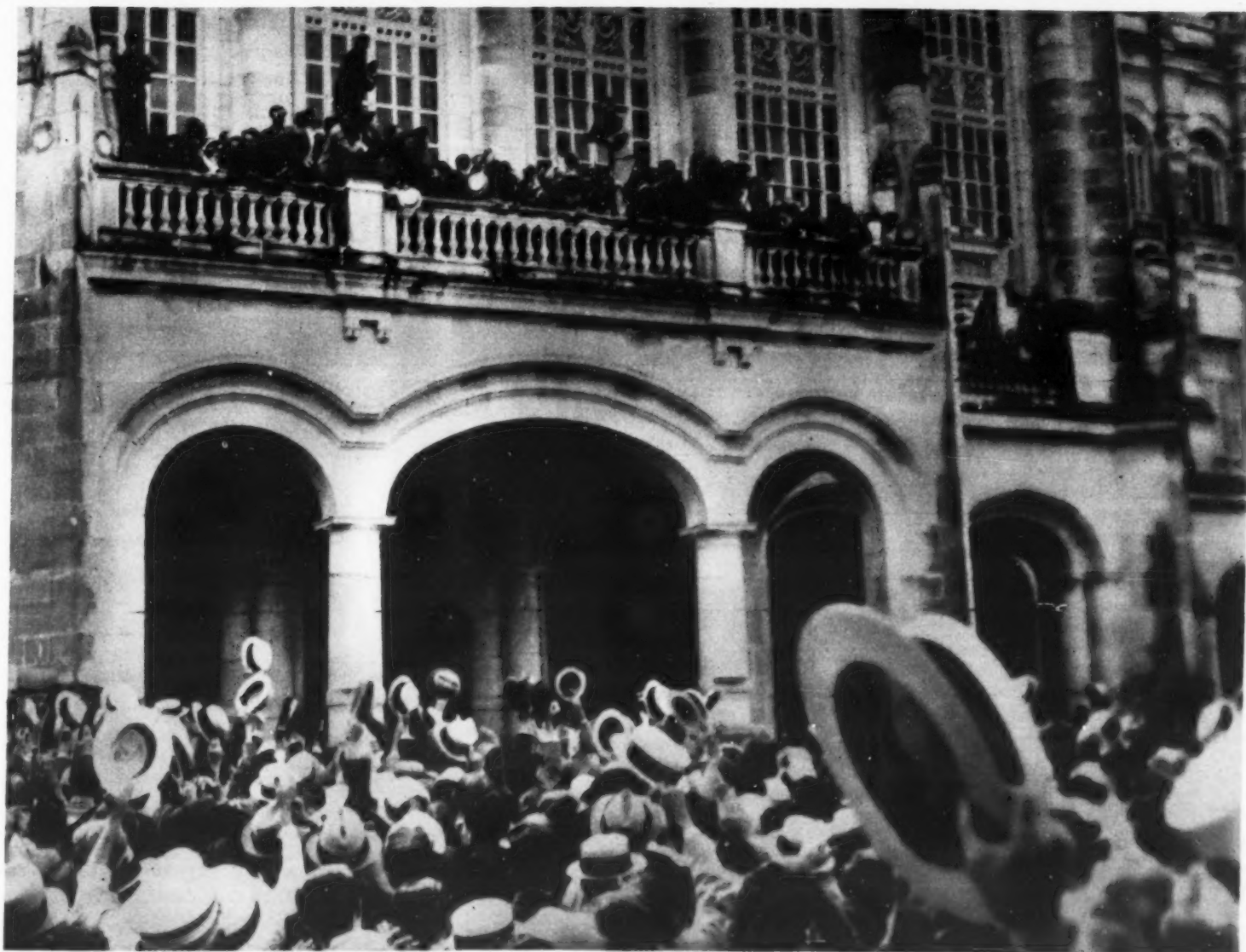


DEATH AND BLOOD-SHED FOLLOW THE OVERTHROW OF THE FORMER LEADERS: HAVANA CITIZENS, Principally Unemployed Negroes Who Had Come to Ask President Grau San Martin Not to Resign, Fleeing From the Palace Grounds After Guards Had Fired on Them, Killing Four and Wounding Fourteen.

(Times Wide World Photos.)

THE NEW PRESIDENT OF CUBA ASKS FOR POPULAR SUPPORT: SCENE AT THE PRESIDENTIAL PALACE in Havana as Colonel Carlos Mendieta Addressed the Crowds Gathered in Honor of His Inauguration as Head of the Island Republic.

(Times Wide World Photos.)



≡ SMILING THROUGH ≡

FATHER was sitting in the arm chair one evening, when his little son came in and showed him a new penknife, which he said he had found in the street.

"Are you sure it was lost?" inquired the father.

"Of course it was lost! I saw the man looking for it!" replied the boy.—*Montreal Gazette.*

Visitor—"And what is your name, my little man?"

Boy—"Henry, sir,"

"Why did your parents name you Henry?"

"I'm the eighth, sir."—*Philadelphia Bulletin.*

Angus (to friend who has just bought a second-hand car)—"Mon, it'll cost you plenty for gas."

Donald—"Nae so much. It's downhill to town and I can get a tow home most days."—*Troy Times.*

Kathryn—"I notice you're not doing your complexion as carefully as you used to."

Kitty—"It isn't necessary to take the trouble any more—my present fiancé is color blind."—*Brooklyn Eagle.*

Wife—"It's very strange, but Helen and I hardly ever understand each other over the phone."

Husband—"Have you ever tried talking one at a time?"—*Humorist.*

Old Salt—"Once in New Zealand I was caught in a terrible earthquake."

Visitor—"Were you frightened?"

Old Salt—"Not at all. I can tell you the earth trembled more than I did."—*L'Illustre.*

Bill Green is employed by a company that has the contract for putting a tunnel under a river. As he was leaving for work the other day his wife said to him: "Do try and don't get caught in any accident."

Bill answered: "Don't you worry, Mary Ann; I borrowed \$2 of the boss and he won't let me do any dangerous work."—*Pathfinder.*

Maid—"Madam, master is lying unconscious in the hall with a piece of paper in his hand and a large box by his side."

Mrs. X. (joyously)—"Oh, my new hat has arrived."—*Stray Stories.*

Boss—"What is this item of \$3 you have put down for overhead expenses?"

Salesman—"Oh, that was an umbrella I bought one day when it was raining."—*Chelsea Record.*

Father criticized the sermon, mother disliked the blunders of the organist, and the eldest daughter thought the choir's singing atrocious. The subject had to be dropped when the small boy of the family, with the schoolboy's love for fair play, chirped in with the remark:

"Dad, I think it was a jolly good show for a penny."—*Calgary Herald.*

"Why did you tell Joe you married me because I'm such a wonderful cook? I can't boil a potato."

"But I had to give some excuse."—*Springfield Union.*



A PEANUT VENDOR WITH PRESIDENTIAL PATRONAGE:
STEVE VASILAKOS,

Purveyor of Goobers and Popcorn at a Corner of the White House Grounds for the Last Twenty-nine Years, Whose Place Is Assured for the Duration of the Present Administration Thanks to the Kindness of Franklin D. Roosevelt Who Directed the Commissioners of the District of Columbia to Allow Him to Stay After His Stand Had Been Ordered Removed.

(Times Wide World Photos, Washington Bureau.)

Senator Soaper Says:

A Western school will teach forestry to Indians, as it humiliates the proud Red Man to have to sell birchbark novelties made in Czechoslovakia.

It's got so one can pretty well gauge the progress of industrial recovery by the color of a polar bear in a factory town's zoo.

They tell us the "mechanical nose," invented at Harvard, registers disdain beautifully when a Yale or Princeton brother passes.

A fascinating legal quibble pops up in the Vallee lawsuit: Who's the copyright owner of a love dialogue caught on the dictagraph?

The sport world is stunned by Babe's quick acceptance of Colonel Ruppert's terms. Are the boys sure they misunderstood one another correctly?

Recovery may be as costly as a war, but you don't show up at an infirmary every day or two for another shot under the shoulder blade.

A last year's authoritative work on economics, if the margins are wide, makes a handy scribbling book for the pre-school child.

Nepotism is found to be rife in the Congressional pay roll. The American voter will rise up and crush this forever, if some one tells him what it is.

The funds required to effect recovery will be 10 billions less than we spent in the war, and we don't have to save tinfoil.

Fascinating possibilities are opened by a Western typographical error that has the CWA employing artists to decorate public walls with morals.

Its discovery in the craws of turkeys suggests the presence of gold under Bureau County, Ill. Lost collar buttons, probably.

An Oregon dairy finds that radio crooning numbers increase milk production. We can only say that cows as a class seem easily contented.

Odds and Eddies

Every man is crazy on some particular subject. Only those crazy on all subjects get in the asylum.—*Florida Times-Union.*

If you don't believe the world is getting better look up a 20-year-old newspaper and see how the art work in the hosiery advertisements has improved.—*Boston Globe.*

TAXES.

For money we must deeper go
And patiently unearth it,
We don't complain because we know
That the result is worth it.
We will be free from all dismay.
A simple rule will end it.
When all are honest who must pay
And so are all who spend it.
—*Washington Star.*

Don't expect too much of any code.
Think how long it is taking to put
over that one Moses presented.—*Tucson Citizen.*

DUMBBELL.

Oh, call the doctor quick,
For Billy Gabel,
He bought a bottle—and
Believed the label.
—*Cincinnati Enquirer.*

It is noticed that many of the new crop of bartenders can't draw a beer correctly, let alone a soap landscape on a mirror.—*Detroit News.*

A musician asserts that every person is deaf to certain sounds, which may explain why so many fail to hear the knock of Old Man Opportunity.—*Miami News.*

PARDONABLE.

"The father of twins
Is proud," said Gay.
"He puts on heirs,
As one might say."
—*Boston Transcript.*

A man's self-satisfaction more often applies to what he is than to what he owns.—*Arkansas Gazette.*

We gather from the papers that in some of the wet States it is perfectly all right to run a saloon, but a penitentiary offense to call it that.—*Macon Telegraph.*

INSTRUCTION FOR THE YOUNG.

Good English, let me say, my son,
Is what you ought to speak.
It is a skill which any one
Should obviously seek,
For some mistake which may occur
In case or tense or letter
Will lead the thoughtless to infer
You don't know any better.

And when you hope perfection's near
And that you'll soon excel
And think enunciation clear
Has made your diction swell,
Why, then, some critic, I suppose,
Will raise a carping eyebrow
And hint it's time you quit that pose
Of trying to be highbrow.
—*Boston Herald.*

FOOTNOTES ON A WEEK'S HEADLINERS

CUBA'S "MOST HONEST MAN."



Col. Carlos Mendieta
(Times Studio.)

COLONEL CARLOS MEN-
DIETA, who emerged
as Provisional President
of Cuba in the double gov-
ernmental overturn, won his
military title in the Cuban
war of independence, but has
preferred to be addressed as
"Doctor." He is a physician
and sugar planter, slightly
past the 60-year mark, popu-
lar with his countrymen, and
has an unblemished reputa-
tion in personal and political
life. Former President Ma-
chado once termed him "the most honest man of
the Opposition," and his accession stirs hope for an
early settlement of Cuba's prolonged political diffi-
culties.

Colonel Mendieta ran against Machado for the
Liberal party nomination for the Presidency in 1924,
and was one of the leaders of the short-lived revolt
against Machado in 1931. Captured and imprisoned,
he was released after a time and engaged in activi-
ties which led to his seeking refuge in the Mexican
Embassy. He was permitted to leave Cuba and came
to New York, where he remained until Machado's fall
allowed him to return to Havana to be welcomed by a
crowd of 50,000.

TWO-DAY RULE IN CUBA

CARLOS HEVIA, who last
week served for thirty-
seven hours as Provi-
sional President of Cuba, is
only 33 years old and thus
ranked among the world's
youngest rulers. Only a few
years ago he was a student
in this country, for he received
the major part of his educa-
tion in the United States and
is a graduate of the Naval
Academy at Annapolis. How-
ever, he is a veteran politician
as such things are rated in
Cuba these days and was one of the early leaders of
the student movement against the Machado régime.
He participated in the revolt which ended in the bat-
tle of Gibara in August, 1931, was captured, impris-
oned, and then released to go into exile in the United
States. He returned to Cuba after Machado's over-
throw last Summer and was Secretary of Agricul-
ture in the Grau San Martin Cabinet, which went out
with his promotion to the Presidency.

Señor Hevia is a revolutionist by inheritance, for
his father was a Colonel in the Cuban Revolution
and later was Secretary of the Interior.



Carlos Hevia.
(Wide World.)

DIRECTOR OF UNSEEN FORCES



Dr. E. O. Lawrence.
(Associated Press.)

DR. ERNEST O. LAW-
RENCE, distinguished
young professor at the
University of California
whose heavy artillery for the
shattering of the nuclei of
atoms has been well known
by scientists for several
years, furnished front page
news again last week with his
announcement of the develop-
ment of a neutron ray with
powers of penetration great-
er than those of radium and
Roentgen rays.

At the youthful age of 33 Dr. Lawrence stands in
the first flight of world-renowned physicists and in
his short career has made a number of astonishing
discoveries in atomic research. In 1930 he com-
manded scientific attention with his studies of elec-
tric sparks which he photographed with a camera
operating at intervals of four one-millionths of a
second from which he concluded that a 20,000-volt
spark is fifty per cent hotter than the sun and 100
times as bright. Born at Canton, S. D., he studied
at St. Olaf College and South Dakota, Minnesota
and Chicago Universities and taught two years at
Yale.

SUCCESSOR TO MARION TALLEY

WHEN the Chicago Grand Opera failed to meet
her terms and Miss Marion Talley withdrew
from the company she unconsciously bene-
fited her native Kansas City by opening a place for
another young soprano from her home town. Miss



Rose Marie Brancato
(Wide World.)

Rose Marie Brancato, 21
years old and the youngest
of seven children of an Ital-
ian-American family of mod-
est circumstances, was the
fortunate selection for the
soprano rôle which Miss Tal-
ley declined, and much to
the gratification of the mu-
sic critics she was an in-
stantaneous sensation.

Her success comes as the
victory of a long and hard-
fought battle. Encouraged
in childhood by a father
whose Latin passion for music urged him to save
for her career, Rose Marie began her vocal studies
in the public schools of Kansas City. When she was
15 her father put her on a train for Rochester,
N. Y., and it was the last time he ever saw her, for
he was then suffering a fatal illness. After a year
at the Eastman School of Music she won a scholar-
ship which relieved her of the financial worries in-
cidental to the completion of her training.

A CAPITALISTIC NEW DEALER

A WESTERN banker who a year ago was insisting
that drastic Federal action was necessary to
bring back prosperity comes to Washington as
special assistant to Secretary Morgenthau in the
Treasury Department. He is Marriner S. Eccles
of Salt Lake City and Ogden,
a Utah Mormon, who in his
thirties built up a chain of
twenty-seven banks operat-
ing in four States. Late in
the closing days of the
Hoover régime he startled
the Senate Finance Com-
mittee by presenting a five-
point recovery program which
included some ideas now em-
bodied in the New Deal but
which sounded strangely radical
coming from capitalistic
lips at that time.

Mr. Eccles, a graduate of Brigham Young Col-
lege, now is only 42 years old. His father was
a prominent lumber man who left a considerable
fortune but that does not keep the son from advocat-
ing policies calling for a more equitable distribution
of wealth and for high income and inheritance taxes.



Marriner S. Eccles.
(Associated Press.)

ARMY'S GIFT TO PUERTO RICO

THE selection of Major Gen. Blanton Winship,
who retired from the post of Judge Advocate
General a few weeks ago at the age of 64,
to be Governor of Puerto Rico is sure to meet
approval in army circles, where his reputation is



Gen. Blanton Winship
(Wide World.)

high for courage, ability and
diplomacy—all qualities he
will need in his new job. He
has been in the army since
1898, when he gave up his
law practice in Macon, Ga.,
to take a commission in the
Spanish-American War. He
served in Cuba under Wood,
in the Philippines under
MacArthur, and from 1906 to
1909 was back in Cuba as
Acting Secretary of State
and Justice under Crowder.
In the World War he went
to France with Pershing as Judge Advocate, but
asked for front-line duty and won a couple of cita-
tions for extraordinary heroism.

Washington came to know Winship, still Southern
in voice, when he became military aide to President
Coolidge. Six feet tall, handsome, socially gifted,
he was one of the most conspicuous members of the
Bachelors' Club, and managed to maintain that
status through his years of service in the capital.

CAMERA SCIENTIST OF THE AIR



Capt. A. W. Stevens.
(Wide World.)

CAPTAIN ALBERT W.
STEVENS, who plans a
stratosphere balloon
flight next Summer which he
hopes will reach an altitude
of not less than fifteen miles,
is the American Army's ace
of aerial photographers, a
pioneer in long-range and
infra-red photography. His
memoirs, if the modest cap-
tain ever writes them, should
provide several thrilling vol-
umes, for he is a veteran of
the fighting on the western

front in the World War, has flown thousands of
miles in explorations over South American jungles,
and has risked his life many times in high altitude
flights. Once, 38,000 feet aloft over Dayton, Ohio,
he became unconscious when his oxygen line froze
and the plane dropped out of control. Among his
achievements are pictures of Mt. Rainier from 270
miles and of Mt. Aconcagua, 320 miles away.

Captain Stevens was born in Maine forty-seven
years ago and received his B. S. and M. S. degrees
from the University of Maine. He is a real scientist
and his stratosphere flight should produce scientific
data and photographs of great value.

WAR LORD'S LADY

GENERAL CHIANG KAI-
SHEK, former President
of the Chinese Republic
and Generalissimo of the
armies now engaged in put-
ting down the rebellions
against the Nanking govern-
ment, has a very dependable
and accomplished aide-de-
camp, who, strangely enough,
bears his name. Mme. Chiang
Kai-shek, young, pretty, tal-
ented and dynamic, is doing
nearly as much in a diplo-
matic way as her warrior hus-
band is doing with his veteran army, for she has
been making flights into enemy territory to nego-
tiate for the cessation of the internecine conflict.



Mme. Chiang
Kai-shek.
(Universal News Reel.)

Born Mei Ling Soong, Mme. Chiang Kai-shek
comes from a long line of illustrious ancestors, and
is recognized as among the intellectual leaders of
her country. To her Orient-trained husband, whom
she married in 1927, she considers herself an inter-
preter of the West, and rightly, for there is little of
Occidental culture that she hasn't absorbed. Enter-
ing college in the United States at 15, she was gradu-
ated from Wellesley, after having attended a
Southern school, where she acquired a Dixie accent.

A FACTOR OF SAFETY IN AIR TRAVEL



Willis Ray Gregg.
(Wide World.)

WILLIS RAY GREGG,
whom President Roose-
velt has appointed as
the new chief of the United
States Weather Bureau, takes
up his important job with the
confidence of one who has
devoted the best years of his
life preparing himself for
just such an elevation. Born
fifty years ago in Phoenix,
N. Y., he joined the Weather
Bureau in 1904 and has been
in active service ever since,
becoming associated with the

Washington (D. C.) bureau in 1915. He was put in
charge of the aerological bureau in 1917, and since
1926 has been the leader in the organization of
weather service for commercial airways.

In keeping with his belief that the future of com-
mercial aviation depends greatly on weather report
service, he is now devising a system whereby hourly
reports will be given out from observation stations
situated at 100-mile intervals along America's 14,000
miles of airways, in order to keep the pilots posted
on weather conditions a half hour's flying time
ahead. He is a graduate of Cornell and writes books
on aerology and meteorological aeronautics.

THE PRACTICAL HOME MADE BEAUTIFUL



A Cold Water Flat Becomes an Artistic Apartment

By LILLIAN E. PRUSSING

IN a building far on Manhattan's east side, which has enjoyed a somewhat chequered career, there are now high-class apartments, one of which, in particular, illustrates the possibilities of transformation, given taste, ingenuity and technical knowledge. Originally, when Murray Hill, Beekman Hill, Yorkville and other east side neighborhoods were resident centres of the élite, this modest structure enjoyed a measure of gentility. In the course of time, change and decadence this particular section declined in the social scale and the buildings became what real estate people classify as "Cold water" tenements, lacking the conveniences that are regarded as essential today. Trucks and hucksters' carts rattled by, steam engines and freight trains made the days and nights noisy for the tenants above, and below, the street floor was given over to junk shops and the like, with that American city institution, the ash can, decorating the sidewalk. Even now that the premises are reclaimed and the house "puts up a good front," with a carved doorway, cornice and trim, some relics of its former status remain, and the real rehabilitation is apparent within where Mrs. Stanley Fleetwood, an experienced decorator, has done her own apartment.

Standing at the tip of Forty-third Street, the apartments in this restored building enjoy a river view and light and sunshine that many more modern dwellings lack. It is still a "Walk-up," and the flights are long, with the high ceilings that make for dignity and charm in an interior. Mrs. Fleetwood has leavened the whole by bringing cleanliness, order and beauty into what was dingy disorder a few years ago, not only in her own living quarters but in the approach, the halls and stairways. In order to make of her apartment the distinctive place it is now, the entire interior was scraped, scoured, papered, painted and waxed. Color, in the use of which this artist is singularly gifted, has been given close study and used with imagination.

VARYING TINTS OF THE SEA
Inspired the Color Scheme of This Living Room. Walls Are Painted Aquamarine, the Woodwork Three Shades Darker—the Over-Curtains of Velvet Harmonize With All. The Seminole Carpet, Which Is All-Wool and Reversible, Is Blue With a Little Purple Check. A Luxurious Overstuffed Chair Is Covered With a Glazed Chintz Printed on a Blue Background. The Old Mantel Is Painted Blue.



OPENING OFF THE LIVING ROOM

Is the Dining Room, in Which the Woodwork Carries On the Color of the Living Room Walls. The Wall Covering Is a Paper of Chinese Pattern on a Background of Chinese Red, With a Touch of the Blue of the Woodwork Repeated in Design. There Are No Window Curtains in This Room, But Instead Are Shades of Wood Web That Cast a Soft Light in the Room. The Furniture Is French Peasant. A Large Three-Fold Screen, Designed by Jack Lynas, Partitions the Dining Room From a Completely Equipped Little Kitchen.

At Right—

LIKE A ROSE IN A BARNYARD IS A RESTORED TENEMENT That Has Not Entirely Lost the Earmarks of a Past. Wares That Await the Rag Man at the Curb Contrast Sharply to the Beauty and Homelike Atmosphere Inside the Home.





AN ARCTIC SCENE ON THE HUDSON: AN ICE JAM ON THE RIVER at Poughkeepsie, N. Y., After a Thaw Had Broken Up the Thick Ice and Made Navigation So Dangerous That the Poughkeepsie-Highland Ferry Had to Suspend Service for the First Time in Fourteen Years. (Times Wide World Photos.)



AN AUTHOR'S BIRTHPLACE ON WHICH HENRY FORD HAS TAKEN AN OPTION: THE OLD HOMESTEAD in West Finley Township, Pa., Where William Holmes McGuffey, Author of the McGuffey Readers, Was Born, Which May Be Reconstructed From Its Original Timbers by the Noted Industrialist. (Times Wide World Photos, Washington Bureau.)



REMAINS OF ABORIGINAL HABITATION OF A THOUSAND YEARS AGO: A MOUND Containing Relics of Many Indian Settlements Built One on Top of Another Which Were Recently Unearthed Under the Supervision of the Smithsonian Institution by Employees of the Civil Works Administration, Near Macon, Ga. (Times Wide World Photos.)

New Fashions

By GRACE WILEY



"OFF-THE-HEAD"
Is Reboux's Description of
Her Halo Hat With Cut
Edge Bound in Ribbon.
Howard Hodge Hats.
(New York Times Studios.)



THE "WIND-BLOWN" SILHOUETTE
Gained by Thrusting Either the Crown or the
Brim Forward. Saks-Fifth Ave.
(New York Times Studios.)



"THE DESPERADO," IN BLACK TOYO.
Is a Youthful Illustration of the Side Roll,
a New Tendency in the Off-the-Face
Movement. Vogue Hats.

SPRING HATS ACCENTUATE THE OFF-THE-FACE MOVEMENT

THE off-the-face movement in millinery goes on with added emphasis for Spring, with Reboux showing plate-like hats merely plastered against the back of the head. The "halo" brim, which describes itself, the Breton sailor and the hats with the new side roll are other expressions of the interest in off-the-face silhouettes.

Black toyo makes nine-tenths of the Spring hats shown at this writing.



TAFFETA PROMISES TO BE VERY POPULAR FOR SPRING.
Both in Hats and Frocks.
Waffle Quilted Taffeta
Faced in the Checked
Foulard of the Collar.
Bonwit Teller.

THE BRETON SAILOR
in a Stitched Black Peau
de Soie Version. James
McCreery.



A TRICORNE IN THE NEW STRAW CLOTH
Shown by Till Bowen. Bicorner, Tricornes
and Napoleonic Hats With Four Corners
Are All Featured for Spring.
(New York Times Studios.)



THE NEW INITIALS,
by Coro, Snap In but Look Like a Made-to-Order Monogram. Pin
Seal Purse From Washington Leather Goods Company.
(New York Times Studios.)

By ELSIE PIERCE

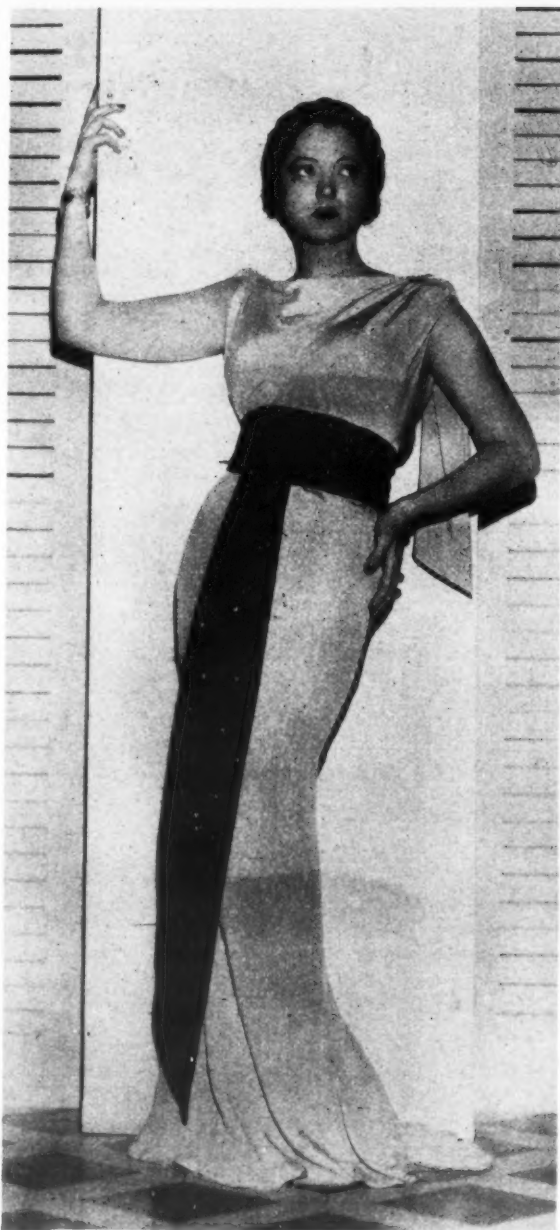
Be Beautiful



KAREN MORLEY
Claims That Last, but Not Least, in Importance, Is the Finishing Touch of a Favorite Perfume.



JEAN HARLOW
Chooses the New Three-Quarter Length Evening Wrap of Black Velvet With Drop Shoulder Line and White Ermine Collar and Medieval Cuffs of Ermine.



SYLVIA SYDNEY,
a Picture of Beauty in the Evening. Note Her Charming Simple Gown and the Coronet Braid. She Uses a Brilliant Nail Polish.

BEAUTY IN THE EVENING

WITH fashion and beauty offering a wealth of grandeur every woman can choose the accessories and make-up, the colors and the costumes that will call forth her personality, making her stand out instead of being lost in the general maze of standardization.

Hair fashions become more and more interesting. Circlets of jewels add a dashing and sophisticated touch. Swirls and ringlets, bangs and braids, all are permissible. Woman's crowning glory can certainly be dressed with infinite variety. Nail polish vies with the jewels worn; the shades are deep and dramatic and there seems to be no limit to the colors.

MAKE-UP

Make-up achieves more and more importance. Rouge, powder, lipstick and eye make-up are chosen with extreme care. The color of the skin, eyes and hair are considered. Also the color of the gown to be worn. And the application of make-up is made with such artistry that it looks perfectly natural. The eyes, always the highlights of the face, are enhanced by the artful use of make-up. Brows are becoming more natural and look the lovelier for it. The lashes look silken, luxuriant, but not beaded. The lids are treated to a little oil, followed by eyeshadow.

ATTENTION TO DETAILS

Personal daintiness is no small part of the picture. Beauty in the evening is made possible by attention to details. Superfluous hair is removed. Deodorants are used. Perfume is the important finishing touch. Good grooming starts the way—the important foundation for the very fashionable elegance that attend beauty in the evening.

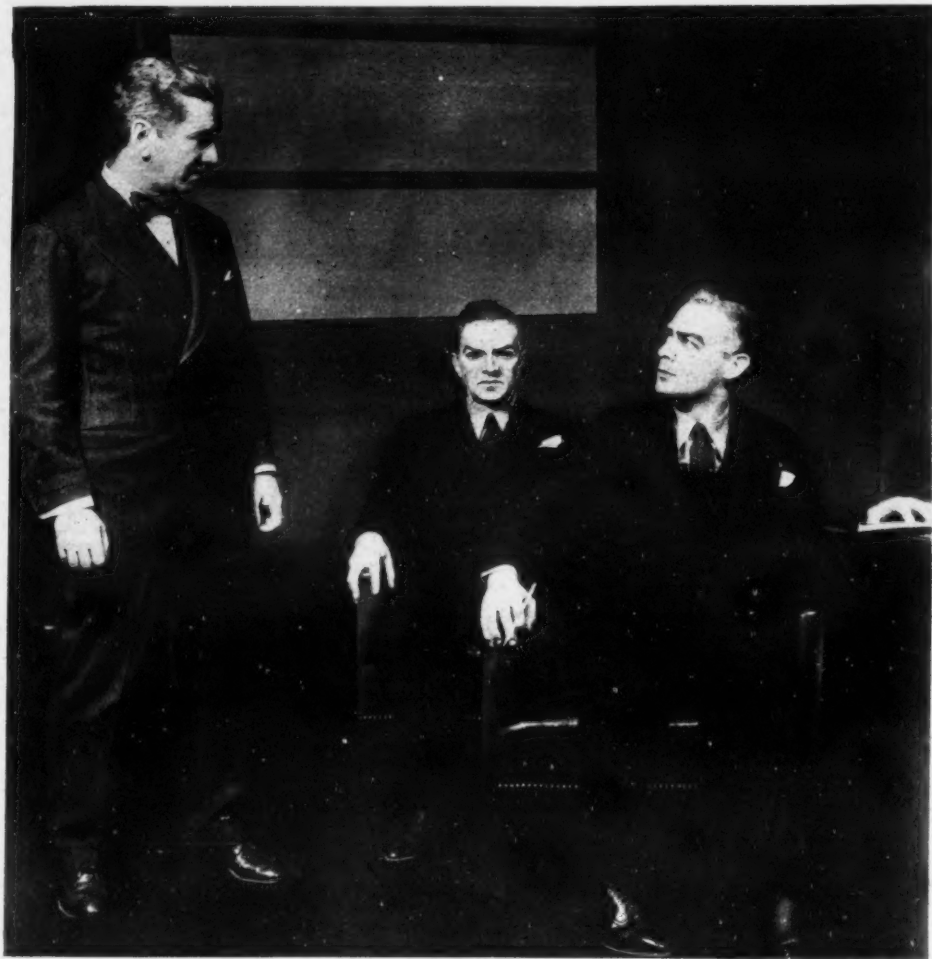
Two bulletins, "Make-Up" and "Personal Daintiness," may be obtained by sending a self-addressed envelope, 3 cents postage, for each. Address Miss Elsie Pierce, Mid-Week Pictorial, 229 West Forty-third Street, New York.

(Copyright, 1934, by the Bell Syndicate, Inc.)



JUDITH ALLEN
Likes This Coil of Brilliants as a Hair Ornament for Evening. Jewel Bands Are Fashionable This Season.

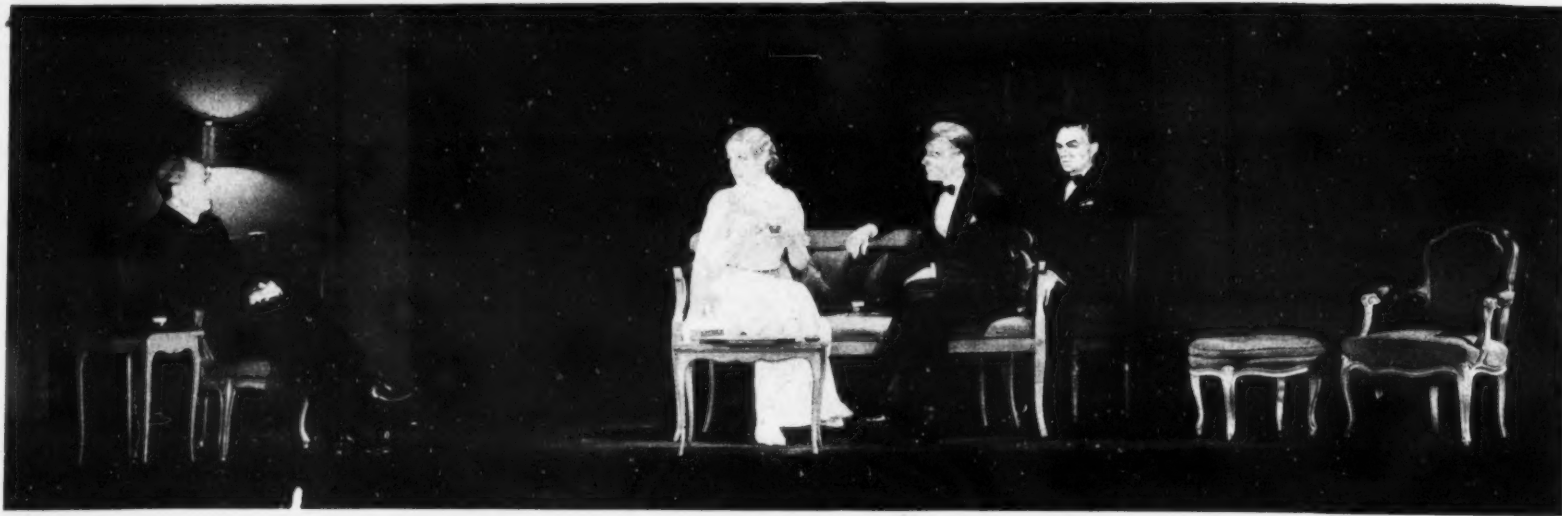
BROADWAY'S PLAY OF THE WEEK: "DAYS WITHOUT END"



(No. 1.) IN EUGENE O'NEILL'S NEW PLAY, "DAYS WITHOUT END," at the Guild Theatre, John (Earle Larrimore), Tells of His Plan to Write a Novel to His Partner, Bill Elliott (Richard Barbee). John's Alter Ego (Stanley Ridges) Reveals That John Is Writing It as a Test of His Wife's Reactions to His Infidelity.
(All Photos by Vandamm.)



(No. 2.)
JOHN'S WIFE,
ELSA
(SELENA
ROYLE),
Hears From
Lucy Hillman
(Ilka Chase) of
the Latter's Af-
fair With a
Man Whose
Name She Does
Not Disclose.

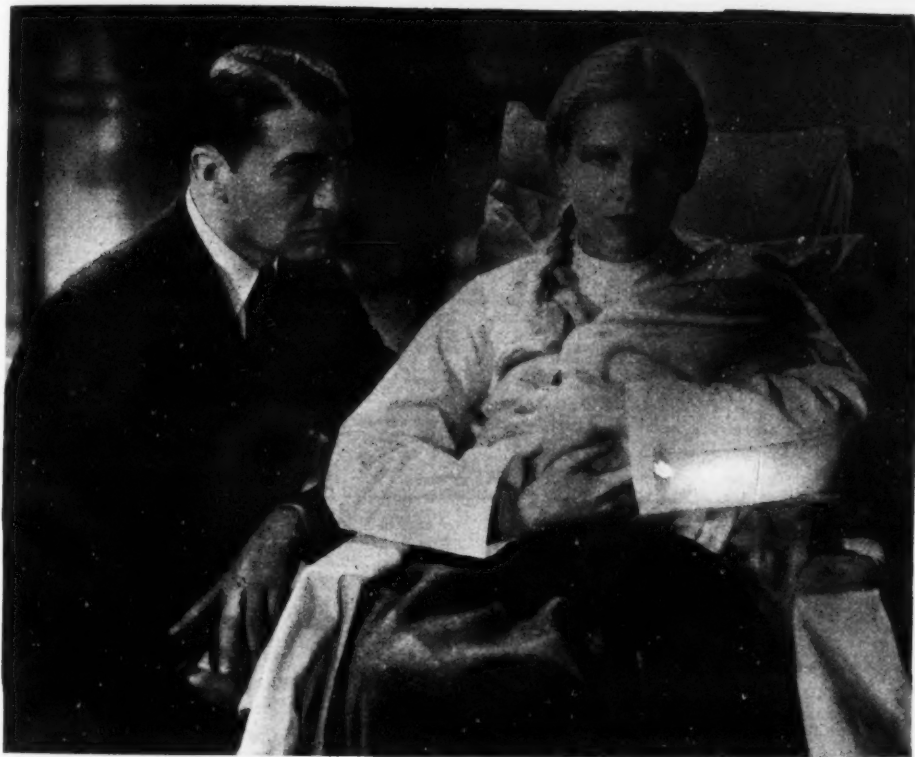


(No. 3.) JOHN OUTLINES THE PLOT OF HIS NOVEL
for His Wife and Uncle, Father Baird (Robert Lorraine), and Elsa Realizes by Association of the Elements of the Story That Her Husband
Was a Party to Lucy Hillman's Affair.



(No. 4.) ELSA LIES NEAR DEATH FROM EXPOSURE
After Having Run Out Into the Night Upon Hearing John's Unintentional Confession. John, Wanting to Believe in a Divine Power Which Will Save Her
Life, Struggles Against the Denial of His Alter Ego.

THE MOVIE OF THE WEEK: "GALLANT LADY"



(No. 1.)
BEFRIENDED
BY DAN PRITCH-
ARD (CLIVE
BROOK),
an Outcast Former
Physician, Sally
Wyndham (Ann
Harding) Has
Borne Her Child
After Its Father,
Whom She Was to
Marry Following
a Triumphant
Transatlantic
Flight, Perished in
His Plane's Crash.
Rather Than Let
the Child Grow Up
Under the Stigma
of Illegitimacy,
She Gives It Up for
Adoption to
Friends of Dan.



(No. 2.)
FIVE YEARS LATER,
With Dan's Aid at the Start, Sally Has Made a Splendid Success in the
Interior Decorating Business and a Celebration Is Held When Maria Sher-
wood (Janet Beecher) Makes Her a Full Partner in the Firm.

At Left—

(No. 3.)
ON A TRIP ABROAD
Sally Runs Across Deedy Lawrence (Dickie Moore) in a Paris Hotel and
Discovers That He Is Her Own Child. All Her Frustrated Motherlove Wells
Up Within Her, and She Determines to Watch Over Him in the Future,
Even if From Afar and Without Ever Disclosing Her Identity.



(No. 4.) AN OPPORTUNITY OF SEEING HER CHILD AGAIN
Comes to Sally When She Is Given the Commission of Redecorating the
Home of Deedy's Foster Father, Phillip Lawrence (Otto Kruger), Who
Does Not Know That She Is Deedy's Mother. Phillip's First Wife Has Died
and He Has Become Engaged to Cynthia Haddon (Betty Lawford). Sally
Observes That Cynthia Is a Cold and Self-Centred Woman and She Shrinks
From the Thought That Cynthia Will Be the Mother of Deedy.



(No. 5.)
PHILLIP ASKS SALLY TO MARRY HIM,
Having Learned That Cynthia Will Make Neither Him Nor Deedy Happy.
Sally Is Shaken by the Proposal and Falters Over Whether to Confess That
Deedy Is Really Her Child, but Decides That in This Case the Gallant Thing
to Do Is Not to Tell the Truth but to Give and Take the Happiness to Be
Had From Marriage With the Man She Has Grown to Love, and From the
Resumption of Her Motherhood to Her Son.



LILLIAN
GISH,
Star of
Philip
Barry's
Comedy,
"The Joyous
Season,"
Coming
to the
Plymouth
Theatre
Next
Week.
(White.)

SAM H. HARRIS
MARILYN MILLER CLIFTON WEBB HELEN BRODERICK
In a New Musical Revue
"AS THOUSANDS CHEER"
By IRVING BERLIN and MOSS HART
with ETHEL WATERS
MUSIC BOX THEATRE 45th Street, West of Broadway
Evenings 8:30. Matinees Thurs. and Sat., at 2:30

EARL CARROLL'S
MURDER AT THE VANITIES
An Unusual Musical Show with the Most Beautiful Girls in the World
MAJESTIC THEATRE WEST 44th ST. Evs. (except Sat.) 50c to \$3.00.
Matinees Wed. & Sat., 50c to \$2.50, plus tax.

FRANK MERLIN presents
FALSE DREAMS, FAREWELL
"ALIVE WITH DRAMA"—Mantle, News
LITTLE Theatre, 44th St., W. of B'way
Eves. 8:45, \$1 to \$3. Wed. Mat., 50c to \$2. Sat. Mats., 50c to \$2.75

MAX GORDON Presents
ROLAND YOUNG & LAURA HOPE CREWS
in
"HER MASTER'S VOICE"
A New Comedy by CLARE KUMMER
with ELIZABETH PATTERSON, FRANCES FULLER
PLYMOUTH THEATRE W. 45th St. Evs. 8:40
Mts. Thurs. & Sat., 2:40

JED HARRIS PRODUCTION
KATHARINE HEPBURN
IN "THE LAKE"
with FRANCES STARR, BLANCHE BATES and COLIN CLIVE
MARTIN BECK THEATRE 45th ST., WEST OF 8th AVE.—EVENINGS 8:40
MATINEES THURSDAY & SATURDAY at 2:40

"The Theatre has unleashed one of its
thunderbolts under Jed Harris's direc-
tion."—Brooks Atkinson, N. Y. Times.
Jed Harris Production
THE GREEN BAY TREE
CORT THEATRE, 48th St., E. of B'way
MATINEES WED. AND SAT.

The Season's Most Gloriously Cock-eyed Farce Comedy
She Loves Me Not
By Howard Lindsay
Adapted from Edward Hope's novel
"We were seeing the funniest show in years."—Gabriel, N. Y. American
46th STREET THEATRE, W. of B'way, Evs. 8:40 50c to \$3 and SAT., 2:40 50c to \$2

WINTER
GARDEN
B'way at 50th St.
Evs. 8:30. Mats. Thurs.
& Sat., 2:30.
Balc. Seats \$1 to \$2.50
Orch. (Ex. Sat.) \$3 to \$4
Mats. Balc. \$1 & \$1.50
All Orch. \$2.50

ZIEGFELD FOLLIES

with FANNIE BRICE
WILLIE & EUGENE HOWARD, EVERETT MARSHALL
JEAN SARGENT, PATRICIA BOWMAN,
VILMA & BUDDY EBBEN, DON ROSS, others

THE "BUNDLING" HIT! The PURSUIT of HAPPINESS

"Does for the Army what 'Sailor, Beware!' does for
the Navy and 'What Price Glory?' did for the Marine
Corps."—Garland, World-Telegram.
AVON Theatre, 45th St. W. of B'way. Evs. 8:45
Matinees Thursday and Saturday, 2:30

LOWEST
PRICED HIT IN
NEW YORK

PEACE & EARTH

"TREMENDOUSLY EFFECTIVE"

Says Garland in World-Telegram

CIVIC REPERTORY Thea. 14th & 6th Ave.
WA. 9-7450
Prices 30c to \$1.50. No Tax. Evs. 8:45. Mats. Wed. & Sat.

THE THEATRE GUILD presents
EUGENE O'NEILL'S NEW PLAY
DAYS WITHOUT END
HENRY MILLER'S THEATRE 43d St., East of B'way
Evenings 8:40 MATINEES THURSDAY
AND SATURDAY, 2:40

EUGENE O'NEILL'S Comedy
AH, WILDERNESS!
with GEORGE M. COHAN
GUILD THEATRE 52d St., West of B'way
Evenings 8:20 MATINEES THURSDAY
AND SATURDAY, 2:20

MAXWELL ANDERSON'S new play
MARY OF SCOTLAND
with HELEN HAYES PHILIP MERIVALE HELEN MENKEN
ALVIN THEA., 52d St., West of B'way
Evenings 8:20 MATINEES THURSDAY
AND SATURDAY, 2:20

"FASHIONS OF 1934"

Another Warner Bros. Hit!

HOLLYWOOD THEATRE
Broadway & 51st Street
Continuous at Popular Prices

RICHARD BARTHELMESS
in "MASSACRE"

NEW YORK STRAND
Broadway & 47th Street
Continuous at Popular Prices

"EASY TO LOVE"

with ADOLPHE MENJOU
GENEVIEVE TOBIN

BROOKLYN STRAND
Fulton St. & Rockwell Place
Continuous at Popular Prices

GARBO
QUEEN CHRISTINA A Metro-Goldwyn-
Mayer Picture

ASTOR

B'way & 45th St.
TWICE DAILY
2:50-8:50
Three times Sat., Sun.
and Hols., 2:50-5:50-
8:50. Reserved seats at
all prices now on sale
at box office.

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Established 1882
Luchow's
110 E. 14th St.
NEW YORK'S OLDEST RESTAURANT

Luncheon-Dinner
After-Theatre Specialties
Music
Würzburger Hofbräu
Original Pilsner Czechoslovakia
Finest Rhine and Moselle Wines



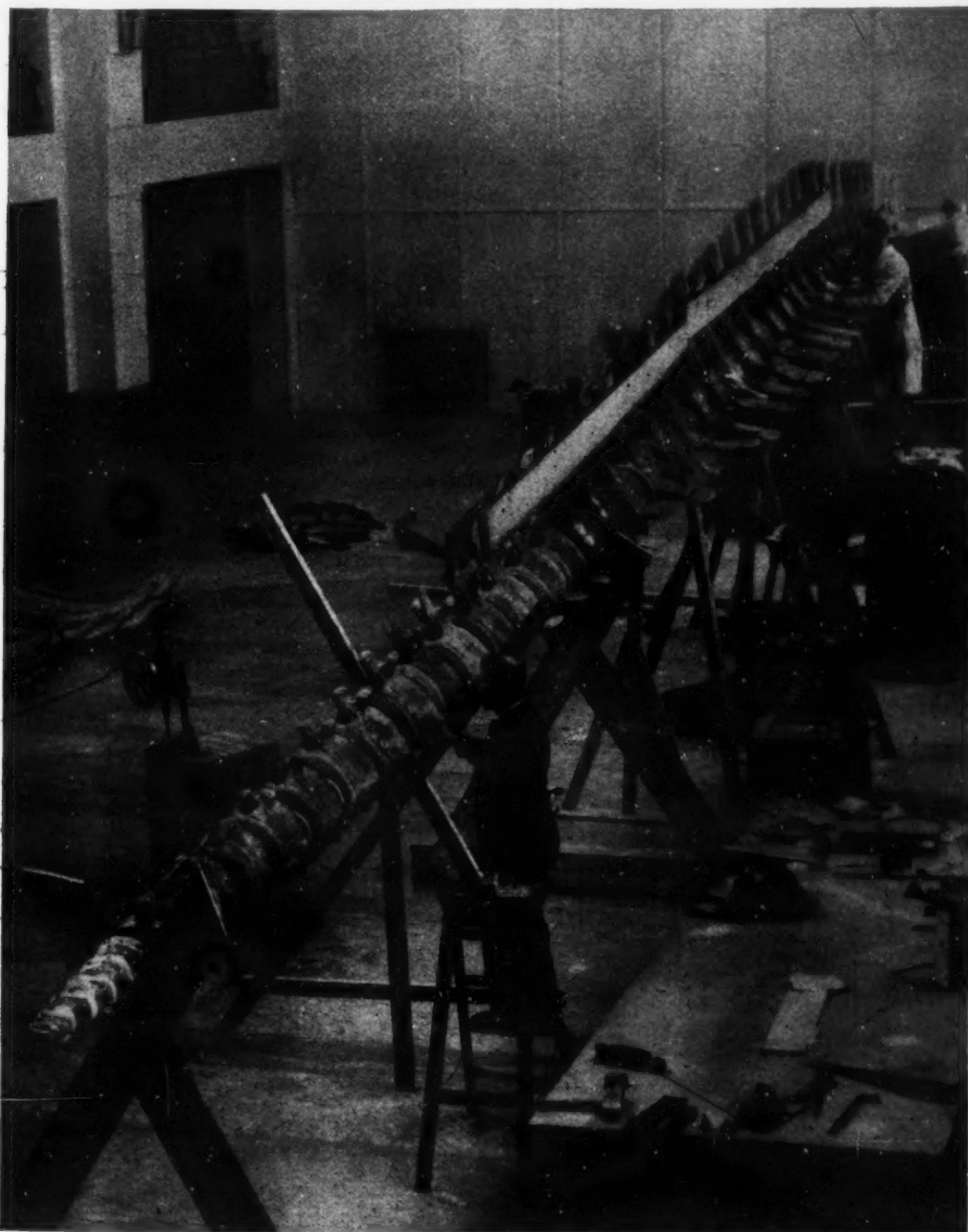
THE LONE MALE OF A WOMAN'S COLLEGE:
APOSTOLOS ATHANASSIOU, Young Greek Who Has Been Admitted to Wellesley as a Special Student in the Art Department Under the Direction of Professor W. Alexander Campbell Whom He Will Assist Next Semester in Archaeological Excavations at Antioch, Examines a Color Reproduction of a Mosaic With the Misses Lucrece Hudgins, Margaret S. Eaton and Jean Brownell.
(Associated Press.)



A STROKE OF THE PEN GIVES THE VOTE TO MORE THAN A MILLION WOMEN: GOVERNOR GENERAL FRANK MURPHY
Signs the Philippine Legislature Bill Granting Suffrage to the Women of the Islands.
(Associated Press.)



VELOPS A RAY MORE PENETRATING THAN RADIUM: PROFESSOR ERNEST O. LAURENCE
Beside His Apparatus at the University of California, Berkeley, With Which It Has Been Possible to Develop a Neutron Ray, the Most Disruptive Force Known to Science, by Smashing the Nuclei of Atoms and Creating a Flow of 10,000,000 Neutrons a Second. The New Ray Will Be Employed in Hitherto Untried Experiments in Medicine.
(Associated Press.)



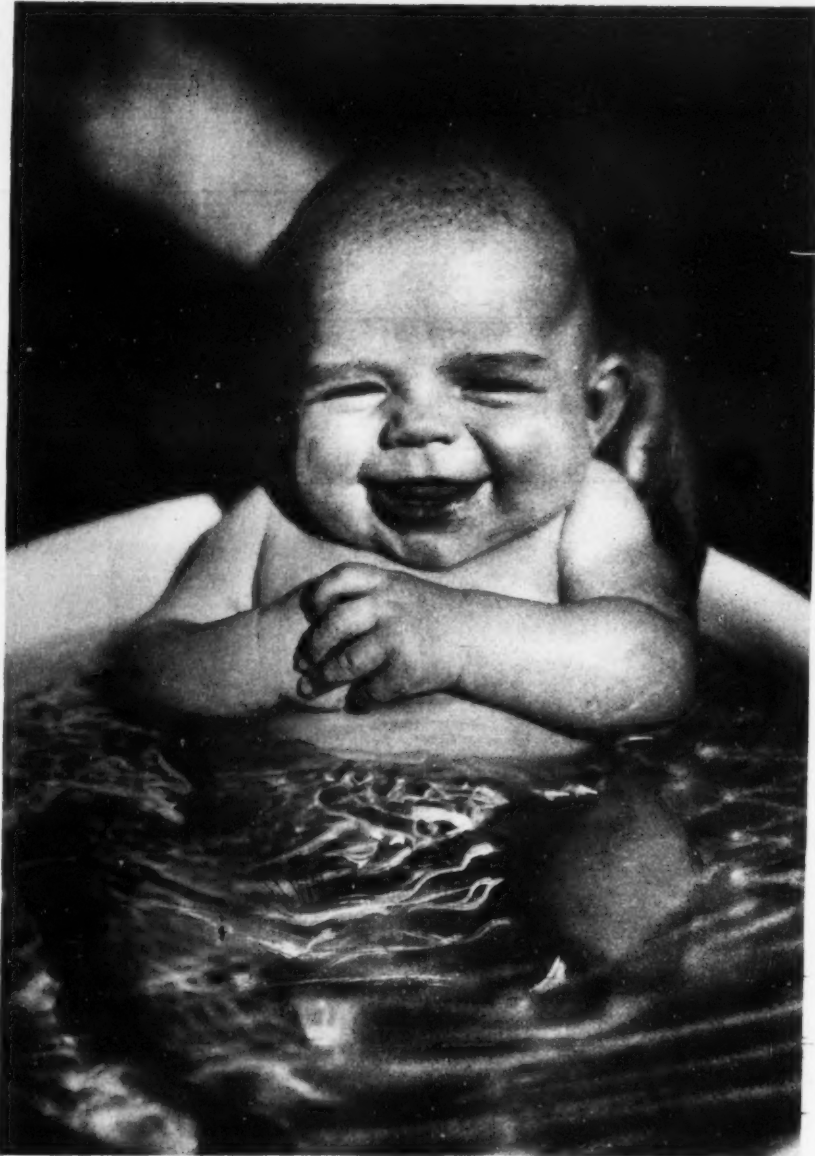
NOT A CHIROPRACTOR'S NIGHTMARE BUT A MONSTER OF THE DEEP: THE LARGEST WHALE SKELETON
Ever Erected in the Natural History Museum at South Kensington, London, Is Pieced Together by Experts With Individually Numbered Bones Preserved Since 1892, When the Whale Was Discovered on the Coast of Ireland.
(Times Wide World Photos.)



AN EXPERT IN THE MECHANICS OF THE UNIVERSE TRIES TO SOLVE THE INTRICACIES OF A LINOTYPE: DR. ALBERT EINSTEIN
Sets a Few Lines of Type While Visiting The Jewish Daily Bulletin Plant in New York as Guest of Herman Bernstein, Former Minister to Albania, Who Is Editor of the Paper.
(Times Wide World Photos.)

AN 85-TON ELECTRO MAGNET WHICH DE-

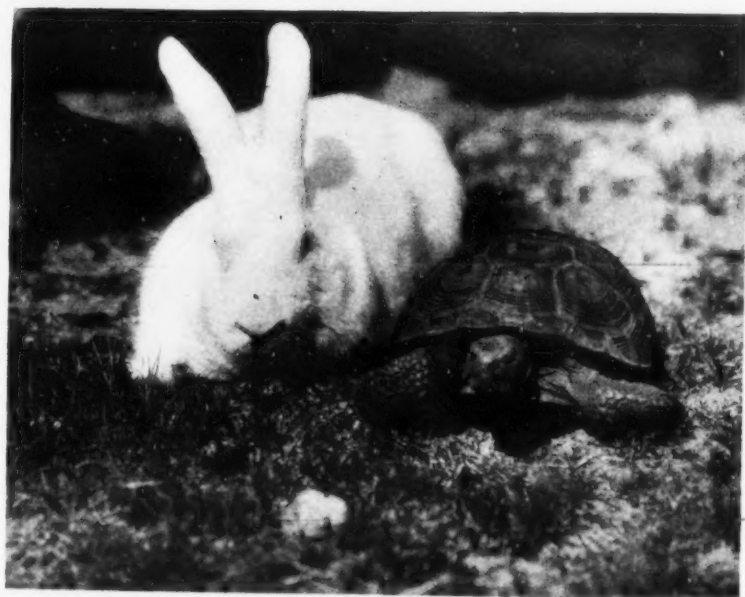
Winners of Cash Awards in the Amateur Photographic Competition



HAPPY BATHER.
Submitted by
Kurt Vonnegut
Jr. of
Indianapolis,
Ind.
(First
Prize, \$15.)



**TIRED
TIGER.**
From Chester
J. Owen of
New York
City.
(Cash
Award, \$3.)



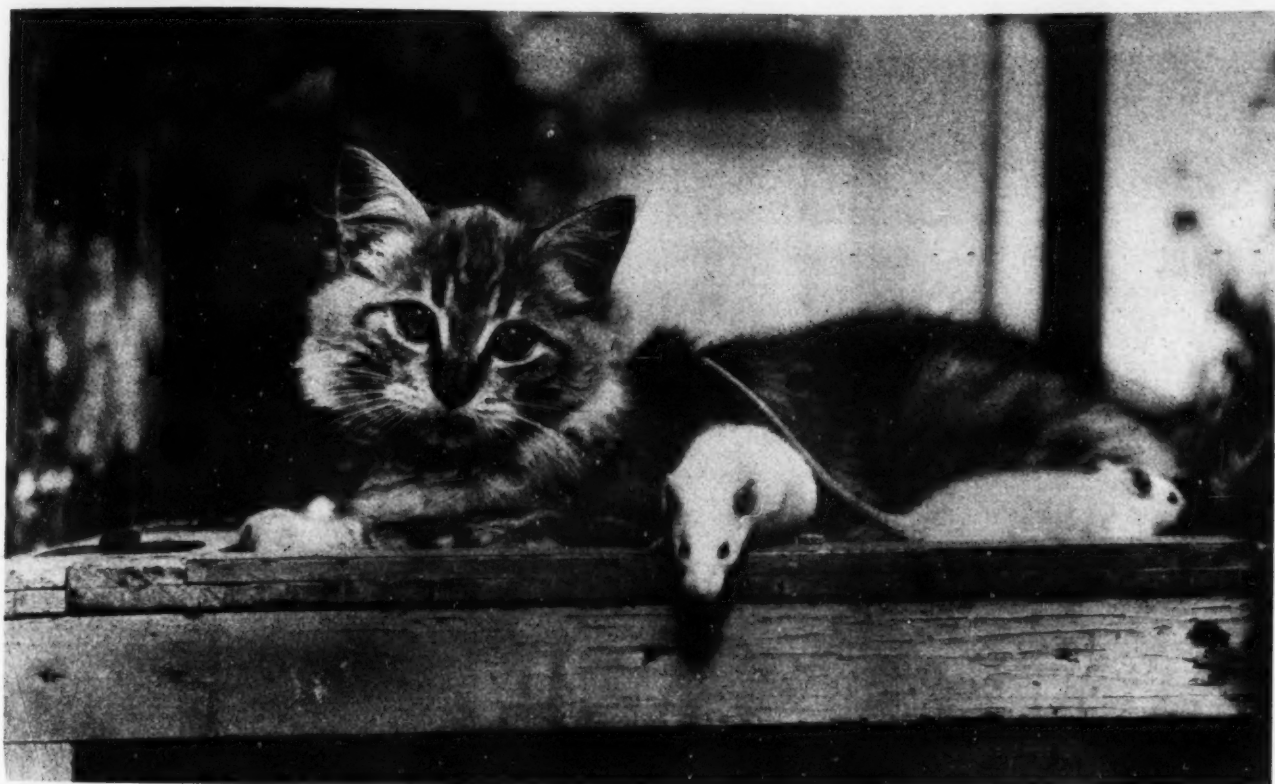
ALL SET FOR THE FABLED RACE.
Offered by Arthur W. Rice of Trent, Ore.
(Cash Award, \$3.)



HIDE AND SEEK IN THE HILLS.
Submitted by Paul L. Miller of Seattle, Wash.
(Cash Award, \$3.)



PLUME DANCE AT CUILAPAN, MEXICO.
From Sophie L. Lauffer of Brooklyn, N. Y.
(Cash Award, \$3.)



FRIENDS AMONG HEREDITARY ENEMIES.
Offered by Dorothy Hoffman of Portland, Ore.
(Second Prize, \$10.)



STILL LIFE.
Photographic Study by Bess Snyder of Dayton, Ohio. (Cash Award, \$3.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



RETURN OF THE "OLD DAYS."
From John R. Burnett of Portland, Ore.
(Cash Award, \$3.)

Mothersills
SEASICK REMEDY
Guarantees Travel Comfort



A Garden News Page

The Garden Page appearing every Sunday in The New York Times is a department different from anything now published — a garden news page, containing primarily news material reported and discussed by the best available experts in their fields, writers of national reputation. At least two major articles on horticulture, well illustrated, appear every week.

Frederick Frye Rockwell, one of the most widely known writers on garden matters, whose work appears regularly in leading garden and home publications, will conduct the page. Mr. Rockwell's writing is backed by the experience of many years of practical work in horticulture.

Home gardeners will find the page to be gauged especially to their scope of interest.

For **\$5** The New York Times Sunday edition will be sent for one year to any address in the United States.

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in the DOUBLEDAY ONE DOLLAR BOOK CLUB!

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HERE is a new, money-saving way to buy the books you want to read. It is an opportunity to obtain books published at \$2.00 to \$3.50, and even more, for **ONLY ONE DOLLAR EACH**. To take advantage of this opportunity costs you nothing, and puts you under no obligation to buy any particular number of books within a given time. You buy *only* the books you really want. You pay for them only *after* you have examined them and made sure you do want them. And if you *take* nothing you *pay* nothing!

What will this **FREE MEMBERSHIP** mean to you? What will the Doubleday One Dollar Book Club do for you? The plan is very simple. Each month (provided you wish it) the postman puts into your hands a book published at \$2 to \$3.50 or even more. It may be a fascinating Biography that enriches your understanding of a man or woman. It may be a fascinating story of Travel or Adventure. It may be a leading work of Fiction that the reviewers have hailed. But, in any case, it will be a book that will appeal to discriminating readers for its interest, permanent value and literary excellence.

TAKE Only Books You WANT

Every book is a high-grade volume—an **ORIGINAL EDITION** or an edition identical with the original, handsome cloth-bound, well printed on excellent paper. For example, "**HUMAN BEING**," by Christopher Morley, is typical of the books to which members are entitled. This excellent volume of 350 sparkling pages, richly bound in linen, stamped in gold, is delivered to Club members for only a dollar. Recent books offered have been by H. G. Wells, John Drinkwater, W. Somerset Maugham, Ellen Glasgow, William McFee, Clemence Dane and other great writers.

Now when the postman hands you the current book, you pay him nothing. The book is yours for three days' free reading. Before you pay a penny for it, you first make sure you

want it. If you **DO**—if you are sure you will enjoy it, and want it as a permanent part of your growing library—then you merely send \$1 for it, plus ten cents postage charge which was prepaid for you.

Thus you are sure of getting a book you **WANT** for one-half to one-fourth of its published price!

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